



TEAM DESCRIPTIONS & VOLUNTEER SIGNUP

Name: _____ Email: _____

Company: _____ Job Title: _____

PLEASE SELECT YOUR TEAM

Media Donations & Auction

Team Leads: Sue Harrison (sueh@dhdchicago.com) & Marla Schrager (marla.schrager@bmachicago.org)
This team is responsible for researching corporate and agency media needs, securing media donations and matching donations with media buyers. Media experience required.

Auction/Raffle Donations

Team Leads: Lynn Hazan (lynn@lhazan.com) & Chris West (cawest@ix.netcom.com)
This team spearheads securing donations for the silent and live auctions, Bid Now, and raffles.

Multi-Media Advertising

Team Leads: Abbey Salch (asalch@cantaloupe.tv) & Ilene Lubell (ilene@lubellmarketingsolutions.com)
This team is responsible for selling ads and sponsorships. Opportunities for exposure include placement in the BMA website, social media, program booklet, augmented reality, and other brand experiences.

Organizational Outreach

Team Leads: Howard Diamond (howard.diamond@riseinteractive.com) & Kulie Kaur (kulieone@gmail.com)
This team reaches out to other local and regional organizations (AMA, PMA, CIMA, etc.) for cross-promotion, involvement and to share content.

PR

Team Leads: Randy Pitzer (Randolph.Pitzer@porternovelli.com), Dan Jason (Dan.Jason@porternovelli.com)
This team creates and executes the publicity/PR for the Biz Bash program.

Social Media/Content

Team Leads: Mollie Nothnagel (mnothnagel@spencerstuart.com), Dustin LeFebvre (dustinl@specialtyprintcomm.com)
This team is focusing on creating compelling content to tell the Biz Bash story as we celebrate our 10th anniversary. Also leveraging LinkedIn, Facebook and Twitter to foster dialogue and create buzz.

On-site Day-Of Logistics & Support

Team Leads: Jackie Kuehl (jackie.kuehl@sbcglobal.net), Pon Angara (pon@barkadacreative.com) & Mary Wolf (mary.wolf@earthlink.net)
This team is an operational backbone and presents a perfect opportunity for those who want to help out but have limited time pre-event—we really need your support the day before and day of the event. Positions include set-up, registration, auction check out, greeters, raffle ticket sellers, and merchandise delivery. All hands on deck!

Auction Merchandising

Design and coordinate silent and live auction exhibits for display, including desktop publishing/layout of 8.5" x 11" printouts for plexy stands. Pedestals and other design materials are available from last year.

Event Advertising

Team Leads: Susan Levand (slevand@gmail.com) & Pon Angara (pon@barkadacreative.com)
This team negotiates advertising space to promote Biz Bash.

Laurie Pasler, Chair
(laurie@blufishproductions.com)

Pon Angara, Assistant Chair
(pon@barkadacreative.com)

Karen Pittenger, Honorary Chair
(pittenger@blackoliveco.com)

For more information about the Windy City Biz Bash, visit www.bmachicago.org